

SOUS LA DIRECTION DE  
BORIS HAMZEIAN

LA BATAILLE  
DES  
COULEURS  
À BEAUBOURG  
1971-1977

ÉDITIONS DU  
CENTRE  
POMPIDOU

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## Beaubourg: Debating the Colors of a Museum Building ☒ 1974-1977

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Author: Boris Hamzeian (Edited by)

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A richly illustrated book that reveals the hidden story behind the colors of the Centre Pompidou, which now stand out as a self-evident presence in the landscape of France's capital city.

Boris Hamzeian, a specialist in the architectural history of the Centre Pompidou, offers a lively and stimulating account of the years leading up to the building's inauguration. He revisits the battles that preceded the selection of this singular structure's four Pop colors, where each flow network (air, water, fire, people) can be identified at a glance thanks to its distinctive color. Drawing on extensive documentary research, he reconstructs the intense debates, marked by alliances, refusals, strong opinions, and betrayals, that led to the final choice, which is now iconic.

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