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## Geek Power

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### The choice of Pierre Bottura, Publisher

"Gaming, hacking, fanfiction, role-playing.... A lucid, vibrant essay on how the counterculture became a political weapon."

Once accessible only to a small community of enthusiasts, the geek universe today brings together tens of millions of people worldwide around shared passions such as gaming, fantasy franchises (*The Lord of the Rings*, *Star Wars*, and *Harry Potter*), fanfiction, and hacking. More importantly, these cultural realms have become a political battleground in today's culture wars. At the heart of the conflict stand the reactionary, conservative party members—figures like Elon Musk, Steve Bannon, and J.D. Vance—who seek to co-opt these communities to serve their political ambitions. A compelling and original cultural examination that sheds light on today's society.

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