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Consumer News

Author: Jean-Jacques Sempé (Script writer/drawings)

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A hilarious and unforgiving critique of our consumer society.

Sempé gently mocks the ubiquity of advertising, crowds heading docilely into the subway, frantic traffic, lurid headlines at newspaper kiosks or on the evening news. In 1968, Denoël published what remains Sempé's only work directly inspired by current events: *L'Information-Consommation*. Some saw in this undeservedly neglected collection an echo of the May '68 protests, the cartoonist mocking modern times. More than half a century later, we recognize in these lively sketches some very contemporary idiosyncrasies. Sempé observes and takes snapshots of reality through his timeless filter, with mischief and surprise.

Sales in France: 35,000 copies (for 1968 and 2023 edition)