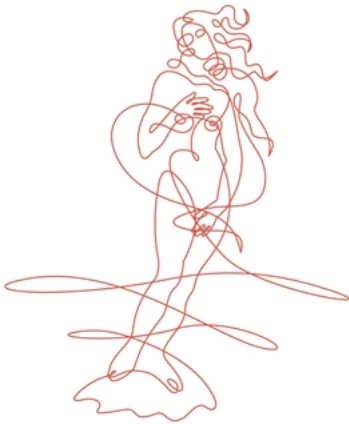


JEAN BAECHLER

**DE L'ART
À LA CULTURE**




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From Art to Culture

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A short essay questioning the slide, in the era of globalization, from art towards culture.

Once upon a time, humanity distinguished the arts from other artisanal or industrial production (art and non-art), and organized each type of art into a hierarchy that varied depending on the civilization and era. With globalization, a new paradigm seems to have taken root: a paradigm of the "all-cultural," which mixes all aspects of creation together, in which the beautiful infiltrates even artisanal and industrial spheres that don't claim to be "artistic."
