



De la mondialisation à la plateforme

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ÉDITIONS

Geopolitics of Film

From Globalization to Platformization

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The recent boycott of certain Russian films and actors reminds us of the extent to which film is at the heart of geopolitics.

Used as a soft-power weapon, even as propaganda, film is also a very lucrative sector for certain States. At the crossroads between numerous disciplines and many geographic scales, from the local to the international, the geopolitics of film also call upon a wide variety of actors. Beyond the “historical” questions, new challenges are arising: diversity and inclusion, but also the fight against climate change in this industry with a considerable carbon footprint.

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