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Don't Trust Your Brain

30 Cognitive Biases Described and Explained to Avoid Mistakes and Reason Better

Authors: Pascal Wagner-Egger - Gilles Bellevaut

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A book that presents the keys to avoid your brain's cognitive traps and falling for the charlatans who benefit from them.

Discovering how cognitive biases work and how they influence our actions or behavior is part of the solution to problems related to trust and disinformation, because irrational beliefs of all kinds are supported by the existence of these biases. These short and popularized texts by Pascal Wagner-Egger, a researcher in social psychology, are accompanied by illustrations by Gilles Bellevaut that bring humor and lightness to the conversation.

Sales in France: 10,000 copies