



Date : 22/08/2019

Pages : 229

Format cm : 14 x 22

Prix : 18.0

EAN : 9782749161853

How Amazon Sees the World

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Publisher : Le Cherche Midi

Category : Business and Management

Genres : Business

Keywords : Amazon - New technologies - Investigation - Knighthood

An in-depth look behind the scenes of Amazon.

In twenty-five years of rapacious growth, Seattle's small online bookseller has reached the summit of global commerce. Its visionary founder, Jeff Bezos, is now the richest man on the planet.

Benoît Berthelot has devoted three years to uncovering the company's most secret workings through unprecedented investigations worldwide. From Jeff Bezos' closest collaborators to warehouse workers and high-ranking engineers, he met with more than 150 employees who entrusted him with exclusive and confidential documents. Once assembled, these puzzle pieces coalesce into the portrait of a sprawling and out-of-control empire.

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