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Sportswashing

The Decline of Values in Sports

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In this eye-opening essay, David Blough demystifies sports while taking stock of its social potential.

Sports are a global language, a way of bringing people together to work toward a common goal. The founder of an association that puts sports to work in educating and making social change, David Blough has heard countless variations on such pious sentiments. He's also had enough of the lies, cheating, exaggerations, and sabotage they can conceal. In this book, he demonstrates how sports are too often used to cover up a lack of public policy, to rehabilitate reputations of notorious regimes, and produce spectacle that only profits multinationals whose ethics are questionable to say the least. In short: "sportswashing."
