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1001 Football Club Logos

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The first book entirely dedicated to football logos, their history, their meanings, their symbols.

Do we really know what the logos of our favourite soccer clubs mean? Did you know that the Arsenal logo, created in 1949, changed in 2002? Did you know that, until World War II, FC Bayern used to be a Jewish club, just like Ajax Amsterdam and Tottenham? Or even that the Paris Saint-Germain logo merges the colours of the French revolution (blue, white and red) with the *fleur-de-lis*, emblem of the French royal family beheaded during that same revolution? A real treasure trove, this book offers a world tour of football clubs, continent by continent, to discover and learn about the all clubs from the most iconic to the lesser-known.
