



## Olympia

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This novel interrogates the absurdity of prioritizing performance at any price and the tyranny of brands, offering up a subtle, literary alternative.

Roxane Vidal is appointed marketing director of a major Swiss watchmaking group. She is merciless in business as she is in her personal life, for until now, cynicism has been her only defense against depression. Just ahead of the 2024 Paris Olympic games, this thirtysomething woman asks former athlete Marie-José Pérec to be the face of their next campaign – an encounter that leads the young executive to rediscover a kind of innocence and experience a world where the pursuit of profit and its abuses have no place.

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