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## Fruits

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Author: Mr Iwi

Publisher : Auzou

Category : Children's Books

Genres : Babies/Toddlers/Board Books

Keywords : Smell - Fruits - Vocabulary - Gynecology - Poverty

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### **Célia Quilada Merino, International Accounts Manager**

"One of our bestsellers in France and abroad, this new approach emphasizes sensory play and learning while also building vocabulary."

A very playful board book for ages 3 and up that calls on the senses of sight, smell, and touch. Children will find out about colors and how different fruits smell, all while having fun! Flaps on each two-page spread make the book interactive. Children can sample 7 different smells and guess which fruit is hidden behind each flap. Early readers will learn eight new words every two pages, developing their vocabularies in a fun, structured way. An original sensory approach in a successful series!

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Sales in France: 130,000 copies

Rights Sold: South Korea, China, Germany, Spain, The Netherlands, Greece, Czech Republic, Slovakia, Poland