



Eco-friendly Fashion: a Practical Guide

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Publisher : Eyrolles

Category : Practical Books

Genres : Fashion/Arts and Crafts - Sustainable Lifestyle - Lifestyle

Keywords : Fashion - Marketing - Eco-friendly - Tricks - Guide

Take stock of your wardrobe, take a step back, and consume better.

Environmental impact is a concern that is becoming increasingly important for consumers. It represents a real issue for the fashion industry: brands are looking to produce in a more environmentally friendly way and use this as a marketing tool (even when it amounts to greenwashing). Authors Enjolras-Galitzine and Leprince, experts in the field, offer readers a well-researched and very thorough approach to eco-friendly fashion, providing practical, concrete content with realistic advice that can be applied in everyday life.

Date : 30/06/2022

Pages :

Format cm : 17 x 23

Prix : 22.9

EAN : 9782416003448