



Propaganda

Mass Manipulation in the Modern World

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A hard-hitting look at propaganda, from agitprop to fake news.

Covering over a century of history and vast, varied geographies, David Colon lays out the fundamentals and techniques of mass persuasion in our modern world. He shows that people have only gotten better at propaganda as neuroscience and the social sciences help us improve techniques of persuasion, influence, and manipulation. This powerful work presents the latest research and data to help readers better understand the destructiveness of disinformation both in the past and present. David Colon delivers an essential contribution to the field.

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