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They have one month to become famous on YouTube. No rules. No limits.

Connor, Dan, Axl, Jade, Nathan. 5 novice YouTubers, who already have several thousand followers. Each has their own speciality; trashy humor, music, flirting tips, video games... Their ambition? To win a competition to become the influencers of tomorrow. At stake: a huge salary, travel, fringe benefits... They have one month to go viral. And anything goes.
