



Crowdomancy

What Crowds Say About Us

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What is the effect of stress on our collective behavior?

Violent, powerful, blind, destructive: for many, crowds are dangerous. However, they can also exhibit collective intelligence. In laboratories, scientists are trying to unravel their mystery. What explains the potentially deadly pushing and shoving? Why does pedestrian behavior differ from country to country? Can we compare humans to schools of fish? What can we learn from Facebook and social networks?

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