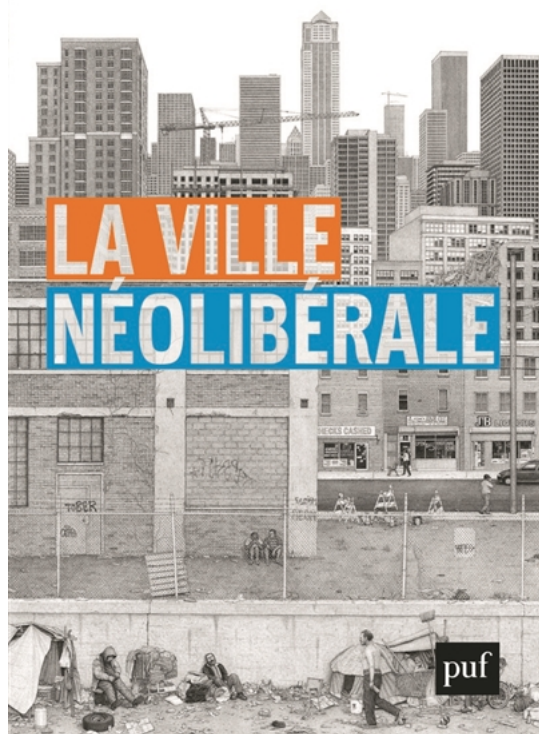


Gilles Pinson



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## The Neoliberal City

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Author: Gilles Pinson

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Gentrification, soaring real estate values, the eviction of at-risk populations: today's cities are sites of inequality and exclusion.

Are we living in neoliberal cities? Gentrification, soaring real estate values, the eviction of at-risk populations: cities and metropolises of today bear witness to an explosion of inequalities and exclusionary processes. In order to attract capital and the kind of people associated with the new economy, increasingly aggressive policies are being implemented: urban marketing, major development projects, competition for brands and major events. For many observers, these upheavals, which are transforming the very experience of the city, can be explained by the imposition of a new ideological, political and economic order in the 1980s : neoliberalism.

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